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RECORDING MEDIA WITH MECHANICALLY
PATTERINED LANDING ZONE

ABSTRACT OF THE DISCLOSURE

A method of manufacturing a magnetic recording medium, comprises steps of providing a non-magnetic substrate for a magnetic medium, the substrate including at least one major surface having a contact start/stop (CSS) or landing zone and a data zone; and forming a pattern of recesses in the substrate surface in said CSS or landing zone by 5 embossing utilizing a stamper having a surface including a negative image pattern of said pattern of recesses. Embodiments of the invention include magnetic media comprising a non-magnetic substrate including at least one major surface having a contact start/stop (CSS) or landing zone and a data zone, said substrate surface in said CSS or landing zone comprising an embossed pattern of recesses. In addition, the data zone of the substrate surface may 10 include an embossed servo pattern formed simultaneously with the embossed pattern of recesses formed in the landing zone.